



**Ontario**  
Home Builders'  
Association

**31 LOCAL ASSOCIATIONS**

**BILD**

Bluewater

Brantford

Chatham-Kent

Greater Dufferin

Durham Region

Grey-Bruce

Guelph & District

Haldimand-Norfolk

Haliburton County

Hamilton-Halton

Kingston

Langark-Leeds

London

Niagara

North Bay & District

Greater Ottawa

Oxford County

Peterborough &  
the Kawartha

Quinte

Renfrew County

Sarnia-Lambton

Saugeen County

Seaway Valley

Simcoe County

St. Thomas-Elgin

Stratford & Area

Sudbury & District

Thunder Bay

Waterloo Region

Windsor-Essex

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THE RESIDENTIAL CONSTRUCTION INDUSTRY IS

# the engine that drives Ontario's economy

2014 Data



## 59,134 Housing Starts

Housing starts in Ontario declined by 3.2 per cent in 2014, a slight drop from 61,085 housing starts across Ontario in 2013. This year has been defined by a shortage of single-family homes and an increase in multi-residential housing starts. Ontario housing activity is expected to increase throughout most of 2015 with 61,700 housing starts forecast by CMHC before slowing in 2016 to 60,600 housing starts. Each new home built in Ontario is not only a roof

over a family, but it provides thousands of jobs and generates significant revenue in taxes, fees and levies for all three levels of government.

## 300,200 Jobs

The new home construction and renovation sector is a significant employer in Ontario. Residential construction includes a broad range of high-quality jobs from skilled trades to planners, engineers, architects, economists and lawyers.

**Residential construction is one of the largest employers in the province!**

## \$45.6 billion

In 2014 the value of new home construction, residential renovations and impacts of other expenditures related to residential construction in Ontario totalled \$45.6 billion. That includes \$19.6 billion in new residential construction and \$26.1 billion in residential renovations.



## \$16.6 billion in Wages

The residential construction industry **supports tens of thousands of individuals and families** in communities across Ontario. Their wages are reinvested through purchases back into the economy. Additionally, those jobs generate billions of dollars in income taxes, CPP and EI premiums.

## 49,890 New Home Enrolments

The Tarion Warranty Corporation administers the Ontario New Home Warranties Plan Act, which regulates new home builders and provides new home purchasers with new home warranty protection. In 2014, 49,890 new homes were enrolled with Tarion and a total of 365,392 new homes are currently under warranty across Ontario.

**The Ontario Home Builders' Association is the voice of the building, land development and professional renovation industry in Ontario representing 4,000 member companies organized into a network of 31 local associations across the province.**

**Our members have built over 700,000 homes in the last 10 years in over 500 Ontario communities. The industry contributes over \$45 billion to Ontario's economy and employs over 300,000 people across the province.**

**Our membership includes: builders, land developers, professional renovators, trade contractors, manufacturers, consultants, service professionals and suppliers.**

# Ontario's Renovation Industry



## The Size of Ontario's Renovation Industry

- **174,500 Jobs** in home renovation and repair.
- **\$26.1 Billion** in investment value — largest single wealth-builder for many Ontario families.
- **\$9.6 Billion** in wages.



## OHBA is the home of Professional Renovators in Ontario

Through the RenoMark label, contractors must:

- Be a member in good standing with the Local Home Building Association.
- Provide a detailed, written contract (including scope of work) for all jobs.
- Offer a minimum two-year warranty on all work (excludes minor home repair).
- Carry a minimum of \$2 million liability insurance.
- Have coverage for workplace safety and employers' liability and/or work only with subcontractors who carry such coverage.
- Carry applicable licenses and permits.
- Maintain a professional level of knowledge of current building codes, permit procedures, and technical skills through continuing education.
- Maintain a safe and organized worksite.
- Return phone calls within two business days.



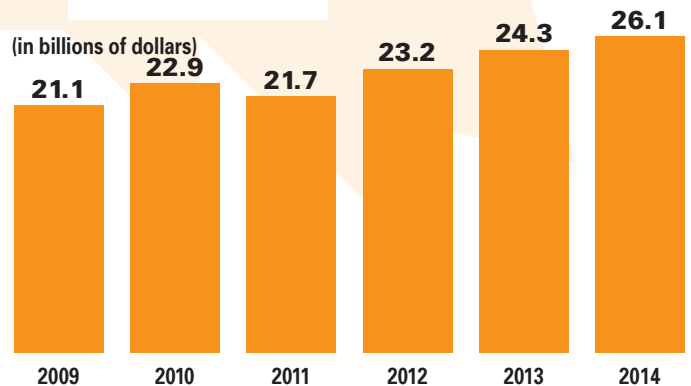
## Healthy Homes Renovation Tax Credit

- OHBA is supportive of the *Healthy Homes Renovation Tax Credit* to allow seniors to age in place and to support legitimate business through the collection of receipts.
- Qualifying renovations can claim 15% of up to \$10,000 worth of eligible home improvements on their tax return.

## The Problem of the Underground Economy

- In a 2010 Environics Survey of 1,113 Ontario homeowners, 56% admitted to paying cash for a home repair or renovation job, while 68% said they'd be less likely to pay cash if they could receive a tax credit.
- The underground economy is estimated to represent one in a third of the total output of residential renovation contractors in Ontario.
- The underground economy in the renovation sector presents a myriad of problems, including:
  - Construction may not meet building code standards.
  - Significant government revenue leakages in Ontario, including:
    - GST (federal), HST (provincial);
    - Income Tax, Corporate Tax, CPP, WSIB, EHT and Employment Insurance premiums;
- When consumers participate in the underground economy, they expose themselves to:
  - Financial and liability risks;
  - Health and safety risks for construction workers and the homeowners who hire them; and
  - Undermining the integrity of the tax system.

## Renovation Activity in Ontario



Source: Canada Mortgage and Housing Corporation, Will Dunning Inc.

# RenoMark — Renovate with Confidence

[www.renomark.ca](http://www.renomark.ca)