



Ontario
Home Builders'
Association

MEDIA RELEASE

OHBA Announces Awards of Distinction Winners for 2011

September 22, 2011... Toronto, Ontario – **Mattamy Homes**, captured top honours when it was named **2011 Ontario Home Builder of the Year** by the Ontario Home Builders' Association (OHBA). The Oakville-based, award-winning, low-rise builder increased its market share of new home sales in the GTA this past year, while expanding its efforts in Ottawa, Calgary and in the United States with innovative and community-specific designs. Mattamy supports many community and charitable organizations and several local home builders' associations with Mattamy staff volunteering on a variety of committees and boards. Mattamy Homes wins this award for the third time after previous wins in 2006 and 2008.

The coveted award is presented to the company that demonstrates the highest levels of performance based on surveys from home buyers along with stringent judging criteria in the areas of sales and marketing excellence, unique floor plan design, community service, support of the industry and its ability to adapt to changing needs. Ontario Home Builder of the Year is among 32 categories in the OHBA Awards of Distinction program which honours innovation and excellence in the areas of design and sales and marketing.

The **2011 Ontario GREEN Builder of the Year** was presented to **Minto Group** of Ottawa/Toronto representing the third time in the past four years that it was honoured with the prestigious award. (2010 and 2008) With many innovative firsts, Minto Group clearly demonstrated that it significantly lowers the environmental impact of its land development, construction and building operations. As well, the company has achieved valuable green cultural changes with their customers and residents through social media and Green committees while employees are engaged through Minto's Green Champion program and its internal Green website. Judges of this highly sought-after award included senior representatives from Canada Mortgage and Housing Corporation, Tarion Warranty Corporation, the Homeowner Protection Centre and the Ministry of Municipal Affairs and Housing.

The following companies took home first place awards in 2011:

ARCHITECTURAL DESIGN:

Most Outstanding Production Built Home (One storey up to 1900 sq. ft.)

Doug Tarry Homes for: *Lake Margaret Estates - "The Kenwood" – St. Thomas*

(credit to: George Winsor, Arriscraft Stone; Ron Deweger, GCW Custom Cabinetry; Sarah Steele, Showerline Sales (Masco)

Most Outstanding Production Built Home (One storey 1900 sq. ft. and over)

Gordon Tobey Developments Ltd. for: *Mill Pond Woods - "The Basswood" – Brighton*

(credit to: Clearsphere Consulting)

Most Outstanding Production Built Home (Two storey up to 2500 sq. ft.)

Empire Communities for: *Summerlea (West) - "Davenport" – Binbrook*

Most Outstanding Production Built Home (Two storey 2500 sq. ft. and over)

Rawlings Homes for: *Courtyard of Sunningdale - "The Wyndhaven" – London*

(credit to: Design Matrix Inc.)

Most Outstanding Custom Home (Under 2500 sq. ft.)

Oke Woodsmith Building Systems for: *"West by Northwest" – Bluewater*

Most Outstanding Custom Home (2500-5000 sq. ft.)

HUSH for: "310 Wedgewood" - Oakville

Most Outstanding Custom Home (5000 sq. ft. and over)

Fourteen Estates Custom Home Builders for: "Estate Residence" – Port Perry

(credit to: Sandy Cook Marketing & Design)

Most Outstanding High-Rise Building

Liberty Development Corp. for: "World on Yonge" - Markham

(credit to: Kirkor Architects and Planners; DoHere Digital Technology Inc.; Montana Steele Advertising; Brandon Communications)

Most Outstanding High or Mid-Rise Condo Suite

Madison Homes for: *The Madison* - "W2C" - Toronto

(credit to: Munge Leung; Kirkor Architects & Planners)

HOME RENOVATION:

Most Outstanding Home Renovation (up to \$100,000)

Mountainview Homes for: "Winter Residence" – St. Catharines

(credit to: Artwood Flooring, Santy Yeh - Architectural Design Inc.)

Most Outstanding Home Renovation (\$100,000 - \$500,000)

Chuck Mills Residential Design & Development Ltd. for: "Rothwell Project" – Ottawa

Most Outstanding Home Renovation (over \$500,000)

Eurodale Developments for: "Kimbourne" - Toronto

Most Outstanding Kitchen Renovation

Chuck Mills Residential Design & Development Inc. for: "Rothwell Kitchen" - Ottawa

Most Outstanding Bathroom Renovation

W.C. Meek Design & Construction Ltd. for: "St. Leonards Bathroom Renovation" - Toronto

ROOM DESIGN:

Most Outstanding New Home Kitchen

Christopher Simmonds Architect for: "Manotick Kitchen" - Ottawa

Most Outstanding High-Rise Condo Suite Kitchen

Madison Homes for: "The Madison" - Toronto

(credit to: Munge Leung; Kirkor Architects & Planners)

Most Outstanding New Home Bathroom

Eastforest Homes for: "The Normandy" - Kitchener

PROJECT IMAGE & ADVERTISING:

Best Internet Web-site (Builder or Renovator)

Madison Homes for: www.madisoncondos.ca

(credit to: Ryan Design International)

Best High or Mid-Rise Ad Campaign

Empire Communities, Identity Developments & Stal Inc. for: "O2" - Toronto

(credit to: Blackjet Inc.)

Best Low Rise Ad Campaign

Niche Development Limited for: "Edgemere Private Residences" - Oakville

(credit to: Lancier Marketing Inc.)

Best Project Logo Branding (for individual community logo)

Empire Communities, Identity Developments & Stal Inc. for: "O2" – Toronto
(credit to: Blackjet Inc.)

ON-SITE SALES PRESENTATION:

Best New Home Sales Office (Under 1500 sq. ft.)

Branthaven Homes for: "Joy" - Burlington
(credit to: Toolbox Strategies)

Best New Home Sales Office (1500 sq. ft. and over)

Urban Capital Property Group for: "Tableau" - Toronto
(credit to: Malibu Investments; 52 Pick-up Inc.; Cecconi Simone Inc.)

Best Design/Decor Centre

Home Decor Centre for: "Home Decor Centre" - Markham
(credit to: Guidelines Advertising; E.I. Richmond Architects Ltd.)

Best Interior Decorating - Model Home/Suite (Under 2000 sq. ft.)

Auburn Homes Inc. for: Arrow Lofts - "Suite 109" - Kitchener
(credit to: In2ition Design Division)

Best Interior Decorating - Model Home/Suite (2000 sq. ft. and over)

Fusion Homes for: Summerside - "The Carmichael" - London

Best Low-Rise Project Sales Brochure

Brookfield Homes for: "Pathways" - Caledon
(credit to: BAM Builder Advertising & Marketing Inc)

Best High-Rise Project Sales Brochure

Empire Communities, Identity Developments & Stal Inc. for: "O2" - Toronto
(credit to: Blackjet Inc.)

PRESTIGE AWARDS:

Project of the Year - Low Rise

Reid's Heritage Homes for: "Lora Bay" - Thornbury
(credit to: Montana Steele Strategic Marketing)

Project of the Year - High Rise

Empire Communities, Identity Developments & Stal Inc. for: "O2" - Toronto
(credit to: Page&Steele/IBI Group; Blackjet Inc.)

SAMMY – Sales and Marketing Member of the Year

Richard Luciani – Cedar Point Real Estate Corporation - Toronto

Ontario GREEN Builder of the Year

Minto Group – Ottawa/Toronto

Ontario Home Builder of the Year – 2011

Mattamy Homes - Oakville

-30-

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