

OHBA Announces Awards of Distinction Winners for 2008

September 24, 2008 Village at Blue Mountain Resort, Collingwood, Ontario – *Mattamy Homes* of Oakville, captured top honours when it was named **2008 Ontario Home Builder of the Year** by the Ontario Home Builders' Association. The award highlights the home building company that sets the standard for the rest of the industry through its leadership in improving the overall image of the industry.

This is the second time Mattamy Homes has won this prestigious award, taking home the title in 2006. The award is presented to the company that demonstrates the highest levels of performance based on surveys from home buyers along with stringent judging criteria in the areas of sales and marketing excellence, unique floorplan design, community service, support of the industry and its ability to adapt to changing needs.

Ontario Home Builder of the Year is among 30 categories in the OHBA Awards of Distinction program which honours innovation and excellence in the areas of design and sales and marketing. The **2008 Ontario GREEN Builder of the Year** was presented to *Minto* who clearly demonstrated that it is possible to take an enthusiastic environmental approach and apply it to all facets of their company. Judges of this highly sought after award included representatives from Canada Mortgage and Housing Corporation, Tarion Warranty Corporation, the Consumers' Association, the Ministry of Municipal Affairs and Housing and the EnerQuality Corporation.

A record number 563 entries were submitted this year from some of the finest builders, renovators and marketers in Ontario. The following companies took home first place awards in 2008:

Most Outstanding Production Built Home – 1 storey up to 1900 sqft.: Doug Tarry Ltd., for Lake Margaret Estates – "The Chamberlain", St. Thomas (credit to: GCW Kitchens, James Hardie, Arriscraft Stone, Elgin Flooring)

Most Outstanding Production Built Home – 1 storey 1900 sqft. and over: Monarch Corporation, for Bronte Creek – "The Granary" (Elevation "C"), Oakville (design credit to: Mike Niven Interior Design, Viljoen Architect Inc.)

Most Outstanding Production Built Home – two storey up to 2500 sqft.: Fieldgate Homes, for Blue Sky –"Jasper", Stouffville

Most Outstanding Production Built Home – two storey 2500 sqft. and over: Rawlings Homes, for Sunningdale – "The Valleyrun", London

Most Outstanding Custom Home – under 2500 sqft.: Windrush Hill Construction, for "Suburban Style", Thorold

Most Outstanding Custom Home – 2500 - 5000 sqft.: Christopher Simmonds Architect, for Riverview House, <u>Dunrobin</u> (credit to: John K. Szczepaniak – Landscape Architect)

Most Outstanding Custom Home – 5000 sqft. and over Windemere Custom Homes. for Bridle Path Manor. Toronto

Most Outstanding Attached Multi-Unit Home – semi/town home/stacked:

Dunpar Developments Inc., for Sand Beach - Sand Beach Road Townhomes - Lot 3. Etobicoke

Most Outstanding High Rise Building:

Tridel, for Parc Nuvo, Etobicoke

Most Outstanding High Rise Condo Suite:

Aspen Ridge Homes, for vü Condominiums – SPHI -1, Toronto

(credit to: Hariri Pontarni Architects; Cecconi Simone; The Brand Factory)

Most Outstanding Home Renovation:

Windemere Custom Homes, for Raymar Place, Oakville

Most Outstanding Kitchen:

Premium Building Group, for Credico Residence, Niagara

(credit to: Tom Zivcic - Cromade Custom Cabinetry)

Most Outstanding Bathroom:

Tridel & Concert, for Huntington – 3C+LF, Toronto

Best Internet Website:

Eden Oak, for The Estates of Credit Ridge - www.edenoak.com/credit_ridge

(credit to: BAM Builder Advertising Marketing Inc.)

Best TV or On-site Video/Digital Presentation:

Bazis International Inc., for 1 Bloor, Toronto

Best High Rise Ad Campaign:

Cresford Developments Ltd., for NXT at Windermere by the Lake, Toronto

Best Low Rise Ad Campaign:

Empire Communities, for The Estates of Wyndance, Uxbridge

(credit to: Montana Steele Advertising Inc.)

Best Project Logo Branding:

Mountainview Homes, for Hillside Estates, Lincoln

(credit to: Toolbox Strategies Inc.)

Best New Home Sales Office under 1500 sqft.:

Branthaven Homes, for Mosaic, Burlington

(credit to: Toolbox Strategies Inc.)

Best New Home Sales Office 1500 sqft. and over:

Empire Communities, for Riverland, Breslau

Best Design Centre

Mattamy Homes, for Mattamy Homes Design Centre, Oakville

Best Interior Decorating - Model Home/Suite - under 2000 sqft.:

Canderel Stoneridge, for Aura - Model Suite, Toronto

(credit to: G. Ryan Design Advertising Agency; Grazini + Corazza Architects; Graziani + Corazza + Biase Interior Design)

Best Interior Decorating - Model Home/Suite - 2000 sqft. and over:

Empire Communities, for The Estates of Wyndance - "Roxborough II, Elevation B", Uxbridge

Best Project Sales Brochure – Low Rise:

Branthaven Homes, for Forest Hill, Ancaster

(credit to: Toolbox Strategies Inc.)

Best Project Sales Brochure - High Rise:

Cityzen Development Group/Fernbrook Homes Ltd., for L Tower, Toronto

Project of the Year – Low Rise:

Empire Communities, for The Estates of Wyndance, Uxbridge

(credit to: Montana Steele Advertising Inc., Shropshire Communications Group Inc.)

Project of the Year - High Rise:

Tridel & Concert, for Huntington, Toronto

2008 Product of the Year - non builder:

Black and Decker, HHI Group, for Weiser Lock - "Smart Scan", Mississauga

2008 Ontario GREEN Builder of the Year

Minto, Toronto / Ottawa

2008 Ontario Home Builder of the Year:

Mattamy Homes, Oakville

In addition, **Jacky Hill, Vice President, National Real Estate, Trader Corporation** was presented with the 2008 SAMMY (Sales and Marketing Member of the Year) Award recognizing her outstanding contribution to the field of sales and marketing of new homes.

-30-

For further information contact Norma Kimmins or Dave Henderson at OHBA offices

Ontario Home Builders' Association

20 Upjohn Road #101, North York, Ontario M3B 2V9 (416) 443-1545 Toll Free:800-387-0109 Fax:(416) 443-9982 email: info@ohba.ca