



Ontario
Home Builders'
Association

MEDIA RELEASE

PIERRE DUFRESNE TO BE ELECTED PRESIDENT OF THE ONTARIO HOME BUILDERS' ASSOCIATION

(Toronto) September 18, 2017 Pierre Dufresne will be elected President of the Ontario Home Builders' Association (OHBA) for 2017-2018 at the association's Annual Meeting of Members being held Monday, September 25, 2017 at the Fallsview Casino Resort in Niagara Falls. Pierre most recently served as the association's 1st Vice President, has served as a member of the Executive Committee since 2014, sat on the OHBA Board of Directors since 2013, and served on the Canadian Home Builders' Association (CHBA) Urban Council over multiple terms since its inception.

A long-time dedicated advocate for the association and the industry, Pierre brings a wealth of knowledge, talent and expertise to this leadership role within OHBA.

With almost 30 years of experience in land development, Pierre's leadership style has been described as a well-informed, thoughtful and measured. He is Vice President, Land Development at Tartan Land Corporation, a company that has been building new homes and communities in the Ottawa area for more than 50 years. Pierre joined Tartan after earning a B.A. in Geography and Political Science at Carleton University, and a Masters in Public Administration and Public Policy from Concordia University.

Well-versed and very knowledgeable about the issues facing the industry, Pierre brings a perspective from beyond the GTA and will be focused on creating a balance: being responsible to OHBA's local associations, regardless of their size, and representing all interests of the building, development and professional renovation industry at the provincial level. Well aware of the depth and volume of policy initiatives he faces this year, Pierre plans to approach the policy issues in a prepared and evidence-based manner as he represents the industry's interests at Queen's Park and with stakeholder groups.

About OHBA: The Ontario Home Builders' Association is the voice of the building, land development and professional renovation industry in Ontario representing 4,000 member companies organized into 29 local associations across the province. Our members have built over 700,000 homes in the last ten years in over 500 Ontario communities. In 2016, the industry contributes over \$56 billion to Ontario's economy, generating \$19.8 billion in wages and employing more than 336,000 people across the province.

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